



Florida Pharmacy Association
610 North Adams St
Tallahassee, Florida 32301

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FLORIDA PHARMACY ASSOCIATION

**“The Pharmacist Role in the Management of
GI Disorders”**

**27th Annual Southeastern Gatherin’
August 8-11, 2010
Hilton Sandestin Beach Resort**



The Florida Pharmacy Association is accredited by the Accreditation Council for Pharmacy Education as a provider of Continuing Pharmacy Education. Up to 17 contact hours are available upon successful completion through attendance and submission of completed attendance and evaluation forms. Statements of continuing pharmaceutical education will be mailed six weeks after the meeting. The Florida Pharmacy is a Florida Department of Health approved provider of continuing education. This is an ACPE knowledge based activity. Florida Board of Pharmacy consultant number is pending.

27th Annual Southeastern Gatherin'

General or Consultant Recertification Continuing Education

August 8-11, 2010

Sunday, August 8th

5 hours GCE/TECH

11:00-6:00 PM Registration Desk Open

1:00-1:15 PM Welcome

1:15-2:15 PM Education 1 hour GCE/TECH

Keynote Address: Advancing Pharmacy Practice Through Your Leadership and Involvement
Harold N. Godwin, BS Pharm, MS, FAPhA, FASHP, Professor and Chair of Pharmacy Practice, Associate Dean, University of Kansas, School of Pharmacy, Current President of the American Pharmacist Association (APhA)

Upon completion pharmacists and technicians will be able to: Describe the traits that are characteristics of great leaders; Identify the actions and support that the national pharmacy organizations have developed to achieve Health Care Reform; Describe the value of involvement in Pharmacy Organizations and their influence in creating change; Describe the status of Health Care Reform relative to the action steps that our national pharmacy organizations are taking to implement an effective Medication Therapy Management program for patients.

UAN: 0165-0000-10-053-L04-P UAN: 0165-0000-10-053-L04-T

2:15-3:15 PM Education 1 hour GCE/TECH

Disaster Preparedness for Healthcare: The Role of Pharmacy in Natural and Manmade Disasters
Dwayne Steele, PharmD, MS, FABC, Chief Operating Officer, St. Theresa Specialty Hospital

Upon completion pharmacists will be able to: Discuss the importance of natural and manmade disaster preparedness; Assess the current readiness status of their organization; Create checkpoints and timelines for purchases of equipment and materials that may be needed in the event of a disaster; Implement a successful natural or manmade disaster preparedness training program; Explain to clinicians and administrators on how to prepare their facility in order to ensure patient safety, staff readiness, and minimize potential financial losses. Upon completion technicians will be able to: Define natural and man made disasters; Assess the current readiness of their facility; Identify necessary tools that are needed in the pharmacy in case a disaster strikes.

UAN: 0165-0000-10-054-L04-P UAN: 0165-0000-10-054-L04-T
(Pending Approval from Georgia State Board of Pharmacy)

3:15-3:30 PM Break

3:30-4:30 PM Education 1 hour GCE/TECH

HIV/AIDS Update 2010
Antonio Carrion, PharmD, Florida A & M University, Leon County Health Department

Upon completion pharmacists will be able to: Review current modes of transmission; Identify high risk behaviors; Discuss the pharmacist role in providing care for HIV infected patients; Describe the mechanism of action of antivirals; Describe the rationale behind combination therapies; Interpret current Florida law on HIV/AIDS. Upon completion technicians will be able to: Define HIV and AIDS; List methods of transmission of HIV/AIDS; Identify high risk behaviors.

UAN: 0165-0000-10-012-L02-P UAN: 0165-0000-10-012-L02-T

4:30-6:30 PM Education: 2 hours GCE/TECH

Reducing Medication Errors Through Implementing a Continuous Quality Improvement Program

Michael Jackson, RPh, FPA EVP & CEO

Upon completion pharmacists will be able to: Define elements of a Continuous Quality Improvement Program; Restructure a pharmacy practice to address quality related events; Analyze some common causes of quality related events; Implement an action plan to address quality of care in pharmacies with a goal towards

error reduction and prevention; Recite quality improvement regulations for Florida Pharmacies. Upon completion technicians will be able to: Define CQI; List the most common medication errors; Employ techniques used to reduce medication errors by using CQI.

UAN: 0165-0000-10-025-L05-P UAN: 0165-0000-10-025-L05-T

6:30-8:30 PM Exhibit Hall Grand Opening

Monday, August 9th

4 hours GCE/RC/TECH

7:00-8:00 AM Continental Breakfast (Exhibit Hall)

7:00-1:00 PM Registration Desk Open

8:00-10:00 AM Education 2 hours GCE/RC/TECH

Current Trends in Peptic Ulcer Disease, Diagnosis and Management

Patricia Lieveid, PharmD, M.P.H., Professor, Pharmacy Practice, Feik School of Pharmacy, University of the Incarnate Word

Upon completion pharmacists will be able to: List the major causes of PUD and recognize its multifactorial nature; Describe the proposed mechanisms by which H. pylori is transmitted; Discuss the procedures used in the diagnosis of PUD and H. Pylori infection; Discuss the clinical manifestations of PUD and H. Pylori infection; Compare and contrast the pharmacological agents and therapeutic strategies used in the management of PUD and H. Pylori; Explain the importance of managing H. pylori infections along with PUD. Upon completion technicians will be able to: Define PUD and H. Pylori; List the major causes of PUD; Identify medications used to treat PUD and H. Pylori.

UAN: 0165-0000-10-055-L01-P UAN: 0165-0000-10-055-L01-T

10:00-10:15 AM Break

10:15-12:15 PM Education 2 hours GCE/RC/TECH

Hapless Against Heartburn No More! GERD Assessment and Treatment

Katherine Heller, PharmD, Walgreens Health Initiatives, Clinical Director

Upon completion pharmacists will be able to: Discuss the epidemiology of gastro esophageal reflux disease (GERD); Define and differentiate GERD; List lifestyle changes linked to reduction of GERD symptoms; List and differentiate effective empirical drug treatments for GERD; Discuss potential patient concerns related to long-term acid suppression therapy; Recommend appropriate treatment and triage strategies based on patient presentation. Upon completion technicians will be able to: Define gastro esophageal reflux disease; Identify signs and symptoms associated with GERD; List drug treatments used for GERD.

UAN: 0165-0000-10-056-L01-P UAN: 0165-0000-10-056-L01-T

12:15 PM

Afternoon On Your Own

1:00 PM

Golf Tournament (Links Course)

Golf Tournament:

The tradition continues! If you are a golfer, you can't come to this beautiful resort and not take advantage of at least one of the many outstanding golf courses in the area. FPA will once again organize a golf tournament at the Links on Monday, August 9. Tee times from 1:01PM-1:27PM!

Exhibit Hours: Sunday Evening, 6:30-8:30PM; Monday Morning, 7:00-8:00AM; Tuesday Morning, 7:00-8:00AM.

Exhibit Information:

The exhibitors are a very important part of Florida Pharmacy Association's conferences. These companies send their representatives to educate you about their products and services at great expense. Please show them your appreciation! Visit with them, introduce yourself, shake their hands, tell them you appreciate them and invite them back next year!

27th Annual Southeastern Gatherin'

General or Consultant Recertification Continuing Education

August 8-11, 2010

Tuesday, August 10th 4 hours GCE/RC/TECH

7:00-8:00 AM Continental Breakfast (Exhibit Hall)
7:00-1:00 PM Registration Desk Open

8:00-9:00 AM Education 1 hour GCE/RC/TECH
Gastroparesis: When Good Stomachs Go Bad
Melissa Murfin, PA-C, PharmD, Assistant Professor, Department of Pharmacy Practice, LECOM Bradenton School of Pharmacy

Upon completion of this activity, pharmacists will be able to: Define gastroparesis; Explain pathophysiology and causes of gastroparesis; Discuss dietary changes for gastroparesis; Discuss drug and surgical treatments for gastroparesis; Apply knowledge to patient cases; Counsel patients on living with gastroparesis. Upon completion technicians will be able to: Define gastroparesis; List the causes of gastroparesis; List some dietary changes for the gastroparesis.

UAN: 0165-0000-10-057-L01-P UAN: 0165-0000-10-057-L01-T

9:00-10:00 AM Education 1 hour GCE/RC/TECH
Celiac Disease: Life Without Wheat
Melissa Murfin, PA-C, PharmD, Assistant Professor, Department of Pharmacy Practice, LECOM Bradenton School of Pharmacy

Upon completion of this activity, pharmacists will be able to: Define celiac disease; Explain pathophysiology and causes of celiac disease; Discuss dietary changes for patients with celiac disease; Discuss treatments for celiac disease; Apply knowledge to patient cases; Counsel patients on living with celiac disease. Upon completion technicians will be able to: Define celiac disease; List the causes of celiac disease; List some dietary changes for the celiac patient.

UAN: 0165-0000-10-058-L01-P UAN: 0165-0000-10-058-L01-T

10:00-10:15 AM Break

10:15-12:15 PM Education 2 hours GCE/RC/TECH
Nutrition and Gastrointestinal Disorders
Angela Clauson, PharmD, Assistant Professor of Pharmacy Practice, Lloyd Gregory School of Pharmacy, Palm Beach Atlantic University

Upon completion pharmacists will be able to: Investigate strategies to proactively combat nutrition related gastrointestinal conditions; Discuss nutritionally mediated health issues; Prioritize the three most common nutrition induced gastrointestinal health issues. Upon completion technicians will be able to: Identify the role of nutrition in gastrointestinal disorders; List the three most common health issues affected by nutrition; Identify ways to improve nutritional eating habits.

UAN: 0165-0000-10-059-L01-P UAN: 0165-0000-10-059-L01-T

12:15-6:30 PM Afternoon on Your Own

7:00-10:00 PM Final Night Party

Final Night Party:

Join the crowd the last night we are all together for fun, food, dancing and a room full of Gatherin' friends.

Hotel Information:

In an effort to better serve your needs, the following are included in the room charge: resort membership with discounted pricing on golf, tennis, marina and bicycle rentals; complimentary transportation to any facility on the Sandestin resort; complimentary use of Serenity by the sea's fitness facility; and complimentary newspaper each day.

Wednesday, August 11th 4 hours GCE/RC/TECH

7:00-8:00 AM Continental Breakfast in Foyer
7:00-1:00 PM Registration Desk Open

8:00-10:00 AM Education 2 hours GCE/RC/TECH
Inflammatory Bowel Disease & Irritable Bowel Syndrome: Where are We Now?
Ann Snyder, PharmD, BCPS, Clinical Specialist, Internal Medicine Professor, UF College of Pharmacy

Upon completion of this activity, pharmacists will be able to: Differentiate between ulcerative colitis (UC) and Crohn's disease (CD); Design a treatment plan for varying stages of UC and CD; Design a treatment plan for irritable bowel syndrome (IBS); Identify specific considerations for each of these therapeutic treatment plans including efficacy, adverse events, and monitoring parameters. Upon completion technicians will be able to: Define ulcerative colitis; Define Crohn's disease; Define irritable bowel syndrome; Distinguish the differences among each disease; List medications used to treat UC, CD, and IBS.

UAN: 0165-0000-10-060-L01-P UAN: 0165-0000-10-060-L01-T

10:00-10:15 AM Break

10:15-11:15 AM Education 1 hour GCE/RC/TECH
Drug Induced Hepatotoxicity and Nephrotoxicity
Mara Poulakos, PharmD, RPh, Assistant Professor of Pharmacy Practice, Lloyd Gregory School of Pharmacy, PBAU

Upon completion of this activity, pharmacists will be able to: Identify the most common offending pharmacologic agents that can cause renal and hepatic toxicities; Recognize the clinical presentation, pathogenesis and risk factors of drug-induced kidney disease; Implement strategies for prevention of drug-induced acute kidney injury, including the selection of pharmacologic alternatives that do not affect kidney function; Describe the several different clinical presentations and mechanisms of drug-induced liver disease; Design a pharmacist-directed strategy for assessment and monitoring of drug-induced hepatotoxicity. Upon completion technicians will be able to: Define hepatotoxicity; Define nephrotoxicity; List the most common agents affecting the kidney and the liver.

UAN: 0165-0000-10-061-L01-P UAN: 0165-0000-10-061-L01-T

11:15-12:15 PM Education 1 hour GCE/RC/TECH
Etiology, Pathophysiology and Treatment of Non-Viral Hepatitis and Cirrhosis
Mara Poulakos, PharmD, RPh, Assistant Professor of Pharmacy Practice, Lloyd Gregory School of Pharmacy, PBAU

Upon completion of this activity, pharmacists will be able to: Describe hepatic anatomy and vascular supply as well as the functions of the liver; Discuss the different pathologies of the liver: jaundice, cholestasis and cirrhosis; Describe the anatomic and physiologic effects of cirrhosis, including ascites, portal hypertension and varices, hepatic encephalopathy, coagulopathy and spontaneous bacterial peritonitis; Identify signs, symptoms & laboratory abnormalities of cirrhosis and associated complications; Recommend treatment strategies for cirrhosis and common complications of cirrhosis: Portal HTN and Variceal Bleeding; Ascites and Spontaneous Bacterial Peritonitis; Hepatic Encephalopathy; Coagulopathy. Upon completion technicians will be able to: Identify the functions of the liver; List diseases that affect the liver; Recognize sign and symptoms associated with liver disorders.

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12:15 PM

PROGRAM ENDS

Florida Pharmacy Association

27th Annual Southeastern Gatherin'

August 8-11, 2010

Hilton Sandestin Beach Golf Resort & Spa, Destin, FL



Meeting Site Location:

Hilton Sandestin Beach Golf Resort & Spa
4000 Sandestin Boulevard South ~ Miramar Beach, FL 32550
For Room Reservation Call: (800) 367-1271 or (850) 267-9500
Sleeping Room Reservation Deadline: July 16, 2010

Four ways to register:
PHONE (850) 222-2400
FAX (850) 561-6758
MAIL 610 North Adams St.,
Tallahassee, FL 32301
ONLINE at www.pharmview.com

FPA room rate is \$129 / \$179 / \$229 / \$279 plus tax (single/double occupancy). The sleeping room reservation deadline is July 16, 2010. Thereafter, reservations will be taken on a space availability basis and group rate may not be offered. Check in time is 4:00pm. Check out time is 11:00am. There will be complimentary self parking. Valet parking is \$20 per night.

Registration Form (Deadline: Friday, July 23, 2010)

Name: _____ Badge Name: _____

Address: _____ City, State, Zip: _____

Phone (Hm): _____ Phone (Wk): _____

Fax number: _____ Email address: _____

License Number : PS: _____ PU: _____ RPT: _____

Printed booklets for our CE "Handouts" will no longer be available on-site at the conference. The "Handouts" will be posted on our website- www.pharmview.com - the week of the conference for you to print out and bring with you to the meeting. Printed booklets of the Handouts are available to purchase for \$25.00.

Target Audience:
Community Pharmacists, Hospital Pharmacists
Consultant Pharmacists, Pharmacy Technicians
Manage Care Pharmacists
Long-term Care Pharmacists

Registration Fees

	<i>Before July 23</i>		<i>After July 23</i>	
	Member	Non Member	Member	Non Member
Full Registration Pharmacists Includes all CE, Exhibits, Final Night Party, & a T-shirt	\$250	\$310	\$280	\$350
One Day Registration (includes CE & exhibit) Select the day you will attend	\$150	\$190	\$160	\$200
	◇ Sunday	◇ Monday	◇ Tuesday	◇ Wednesday
Full Registration Technicians Includes all CE, Exhibits, Final Night Party, & a T-shirt	\$110	\$145	\$140	\$175
One Day Registration (includes CE & exhibits) Select the day you will attend	\$40	\$55	\$60	\$75
	◇ Sunday	◇ Monday	◇ Tuesday	◇ Wednesday
Guest Registration Includes Exhibits, Final Night Party, & a T-shirt	\$120	\$120		
Names: _____				

Children from Ages 5-12 # _____ @ \$50= _____
Includes Exhibits & T-shirt

Exhibit Hall Pass # _____ @\$30= _____

Golf Tournament # _____ @\$80= _____

Name: _____ Handicap: _____

Final Night Party # _____ @\$65= _____

Gatherin' T-shirts Adult # _____ @\$15= _____

(Included w/Full & Guest Reg.) Child # _____ @\$10= _____

Handouts # _____ @\$25= _____

Payment Method (accounting code: 6522 class 230) Total Amount Due: _____

Visa MasterCard AMEX Discover or Check payable to FPA

Card # _____ Security Code _____ Exp Date _____

Signature _____

Cancellation Policy: If cancellation is made in writing 30 days prior to the program a refund will be made less a \$10 service charge. If cancellation is made 29-10 days prior to the program, a refund will be made, less a \$50 service charge. Cancellation requested in writing after that date will result in credit for another FPA CE program or service. Credits are valid for one year from date of original cancellation.

Policy on Industry Support: The FPA adheres to the US Food and Drug Administrator's policy on industry supported educational activities. The FDA policy requires, among other things, that we conduct the educational program supported by any corporate educational grants independently and without control by the grantor of the program's planning, content or execution. Furthermore, the programs must be free of commercial bias for or against any product.

Tax Deduction: The expense of continuing education, when taken to maintain and improve professional skills is tax deductible. Please contact your accountant for complete details.